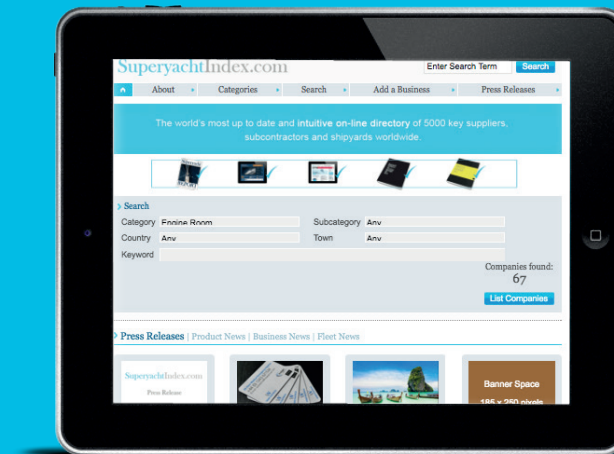


# SuperyachtIndex.com

A comprehensive business directory, in print and online, of over 5,000 companies actively operating in the superyacht industry today.












CONNECTING BUYERS AND SELLERS

• New website and packages for Autumn 2016 •

## BUYING AUDIENCE

Shown as a % of 16,000 **print run**



	Industry	22%		Brokers	6%
	Captain & Yachts direct	21%		Designers	6%
	Shipyards	18%		Owners' Reps & Project Managers	4%
	Yacht Owners	11%		Yacht Managers	4%
	Marinas & Ports	8%			

## IN PRINT

List your company at the back of the leading industry print titles for 12 months.



**16,000 print run**  
**8 issues annually**

### TARGETING:

Captains	Owners
Shipyards	Yacht Managers
Project Managers	Industry

## ONLINE

SuperyachtIndex.com has been totally re-launched offering companies the opportunity to create their own personalized, **mobile friendly**, microsite.

Upgrading to a premium online profile has a number of benefits on the new website:

SuperyachtIndex.com is visited by over 14,000 unique monthly visitors, all sourcing companies they can do business with in the superyacht market.

The screenshot shows the SuperyachtIndex.com search interface. At the top, there is a search bar for 'Company Name' and a 'Search' button. Below this is a navigation menu with links for 'Home', 'About', 'Categories', 'Search', 'Add a Business', and 'Press Releases'. The search filters are set to 'Recruitment' for Category, 'Any' for Subcategory, 'Any' for Country, and 'Any' for Town. The results show 'Companies found: 145' and a 'List Companies' button. The search results list includes:

- Change Recruitment Group**: United Kingdom, with a logo for CHANGE.
- Crew4Yachts**: 1093 SE 17 Street, Ft. Lauderdale 33316, United States, with a logo for CREW4YACHTS.
- Marine Resources Recruitment Ltd**: 8a Carlton Crescent, Southampton SO15 2EZ, United Kingdom, with a logo for MARINE MA RESOURCES.
- ORCAS ASSOCIATES**: Weston Business Centre, Hawkins Road, Colchester CO2 8JX, United Kingdom, with a logo for ORCAS.
- SuperyachtJobs.com**: The Superyacht Group, Lansdowne House, London, with a logo for SuperyachtJobs.com.

PREMIUM ONLINE PROFILES ATTRACT 700% MORE TRAFFIC THAN BASIC LISTINGS

Companies with a premium listing will automatically jump to the top of relevant searches within SuperyachtIndex.com.

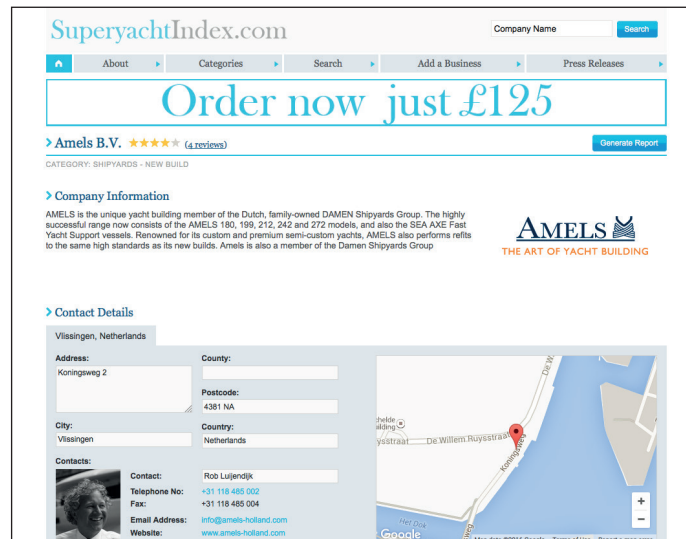
This increased visibility will ensure your company is the first to be seen by an audience of potential new clients sourcing companies to work with.

## ONLINE

The brand new premium online profiles now allow companies to upload all sorts of information that can help you stand out and get noticed by new potential customers.

### YOUR WEBSITE WITHIN OUR WEBSITES. THIS INCLUDES:

- Key contact details
- Company profile
- Maps
- Photos
- Products
- Key contacts and employees
- Customer reviews
- Links to social media accounts
- Video
- News
- PR
- Job listings
- Yachts for sales (shipyards and brokers only)
- Yachts Designs (Designers only)
- Yachts launched and in build (shipyards only)



## IN THE MEDIA

This function allows companies to publish their news, press releases & PR directly onto the following websites offering you a direct line of communications with the industry:

### SUPERYACHTNEWS.COM

33,500+ unique monthly visitors

### SUPERYACHTINDEX.COM

14,000+ unique monthly visitors

**AUDIENCE POTENTIAL = 47,500**

# THE PACKAGES AT A GLANCE

## THE COMPLETE MEDIA PACKAGE

The Superyacht Report  
*(Print listing x 8 issues)*



Premium online listing  
*Premium online profiles attract 700%  
more traffic than basic listings*

Premium search visibility  
Ability to upload PR  
*superyachtnews.com*  
*superyachtindex.com*

**£3,000 per annum**

## ONLINE PACKAGE ONLY



Premium online listing  
*Premium online profiles attract 700%  
more traffic than basic listings*

Increased company information

Premium search visibility

Ability to upload PR  
*superyachtnews.com*  
*superyachtindex.com*

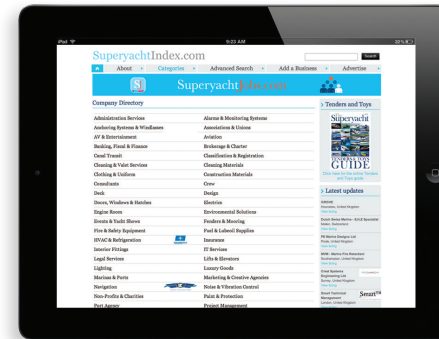
**£1,200 per annum**

## THE COMPLETE MEDIA PACKAGE

£250 per month or £3,000 annually.

List your company in Superyacht Index across all print and online media for 12 months for just **£250 per month or £3,000 annually.**

Offers you complete peace of mind your company is instantly accessible, **across our full media portfolio** for 12 months. Plus, you have full access to the online press release section.



### In Print

- The Superyacht Report magazine

### In the Media

- SuperyachtNews.com
- SuperyachtIndex.com

### Online

#### PREMIUM ONLINE LISTING:

- SuperyachtNews.com
- SuperyachtIndex.com



FOR STATISTICS INCLUDING PRINT RUN, ANNUAL ISSUES AND UNIQUE MONTHLY VISITORS, SEE PREVIOUS PAGES.

## CATEGORY SPONSORSHIP

Exclusive sponsorship of a category will ensure your company is the most visible brand, within a given category, when buyers use the website to source suppliers.

Sponsorship of each category is offered for £200 per month and includes:

- Full width banner above all pages within your category
- Premium online listing

At £200 per month, you have the chance to ensure your brand is seen as the strongest within the industry to potential new customers.

The screenshot displays the SuperyachtIndex.com website interface. At the top, the site name is prominently featured. A search bar is located in the upper right corner. Below the site name, a navigation menu includes links for 'About', 'Categories', 'Search', 'Add a Business', and 'Press Releases'. A large banner image shows a yacht's dashboard with the URL 'WWW.RADIOZEELAND.COM' overlaid. To the right of the banner is the 'RADIO ZEELAND DMP' logo. Below the banner, a search filter section is visible, showing the search criteria: Category: Navigation, Subcategory: Any, Country: Any, and Town: Any. A 'List Companies' button is positioned to the right of the filters, indicating that 69 companies were found. Below the search results, a 'View Map' button is present. The search results list four companies: FarSounder, Inc. (151 Lavan Street, Warwick, 02888, United States), Radio Zeeland DMP (Industrieweg 17, Terneuzen, 4538 AG, Netherlands), Raytheon Anschuetz (Zeyestrasse 16 - 24, Kiel, 24106, Germany), and Aage Hempel Crame (Edificio de Servicios Area del Fresno,, Oficina B101-117, Los Barrios, Algeciras 11370, Spain). Each company listing is accompanied by its respective logo.

# SuperyachtIndex.com

MARKET YOUR BUSINESS DIRECT TO 262,800+ PROFILED INDUSTRY PROFESSIONALS ANNUALLY.

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For more information:



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[www.thesuperyachtgroupmediakit.com/my-campaign/](http://www.thesuperyachtgroupmediakit.com/my-campaign/)